

Seminar Series on InnoTech for Branding - Journey To Outstanding Brand

6-7 December 2018

The Auditorium, Hall 1B

Hong Kong Convention and Exhibition Centre



To help SMEs embrace the latest technologies, HKTDC and TID will co-organise a seminar series to cover how innovative technologies and digital marketing solutions including smart inventory management, social media and blockchain can help SMEs evolve, upgrade and develop their brand and business under the new era.

Mr Rio Chau

Mr Mike Luk

Mr Ricky Wong

Mr Joe Ho



Mr Angus Chan

Dr Lawrence Ma

Mr Bobby Liu

Mr Jacky Chan

Mr Eric Cheng