

Organiser:



Supporting organisations (in arbitrary order):



Seminar: “Global Market Perspective and Export Outlook in 2018”

Despite improvement of international trade in 2017, volatile global economic and political climate still creates challenges to the export industry. The Hong Kong Export Credit Insurance Corporation (HKECIC) is organising a seminar on 4 January 2018 where distinguished speakers will analyse topics including global economic perspective, and the prospect and opportunities of Hong Kong export. **Free Admission.** All are welcome. The seminar will be conducted in Cantonese. Details are as follows:

Seminar	Global Market Perspective and Export Outlook in 2018	
Date & Time	4 January 2018 (Thursday) 2:00 – 5:00 pm	
Venue	Harcourt Room, Lower Lobby, Conrad Hong Kong, 88 Queensway, Pacific Place, Hong Kong	
	Topic	Speaker
	Global Economic Perspective in 2018	Mr George Leung Advisor, Asia-Pacific, HSBC
	Protectionism and Globalisation: Positioning Hong Kong Export in the New World Order	Mr Nicholas Kwan Director of Research, Hong Kong Trade Development Council
	Development and Directions of FinTech in Hong Kong	Dr MeiKei Ieong Chief Technology Officer, Hong Kong Applied Science and Technology Research Institute Company Limited
	Panel Discussion: Digital Marketing for Trading Businesses	Moderator: Professor Eric C. Yim, JP, Chairman, Advisory Board, Hong Kong Export Credit Insurance Corporation Panelists: Mr Ricky Chan, Chief Executive Officer, Jing Mei Automotive Limited Mr Gary Lau, Executive Director, Free Town Watch Products Ltd Mr Paul Leung, Managing Director, Dragon Fit Investment Limited

Please contact Carmen Chan on 2732 9099 or e-mail us at info@hkecic.com for further enquiry.

Places are limited. Registration can be made through the following link:
http://www.hkecic.com/en/activities_seminars.aspx?seminars_id=32

- *Above arrangements are subject to change without notice.
- *Confirmation will be sent to successful registrants via email.
- *Light refreshments will be served.
- *In case of disputes, HKECIC reserves the right of final decision.

