

Leadership and Management Seminar Series 2019



Advancing Management Excellence



McDonald's maybe a childhood name to you but are you aware of the spectacular numbers about this fast food giant? Supported by **15,000** employees, the chain in HK serves **1 million** customers each day; and the McDonald's App has already reached over **1.5 million** downloads since its launch in 2018!



Ms Randy Lai
CEO
McDonald's
Hong Kong

Under Randy's leadership, McDonald's Hong Kong sustains market-leading position in the aspects of people management, leadership marketing and operation excellence with its ongoing commitment to innovate for growth. We are pleased to have Randy to share her wisdom and successful experience.

Registration:

Sindy - 2774 8515/ sindysiu@hkma.org.hk or Anthony - 2774 8509/ anthonyyu@hkma.org.hk
Enquiry: Esan - 2774 8575/ esanlee@hkma.org.hk

Enroll Now!

26 Feb 2019 (Tue)
16:00 - 17:30
2/F Pico Tower,
Wanchai
Language: Cantonese
CPD Credit Pts: 3 hours

**SMEs
Fee**

FREE for ONE C-Level representative from any Hong Kong SME*

Additional Ticket:
-HKMA Member \$280
-Non HKMA Member \$480

**Non-SMEs
Fee**

-HKMA member \$480
-Non HKMA member \$680

Come in a group of 2 or more can enjoy \$200 OFF!
-Full time post-sec student can join for FREE, [apply](#) now!

*First-come-first-served, with priority to HKMA Members

Small and Medium Enterprises (SMEs) refers to organizations which employ not more than 100 persons in Hong Kong.

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