

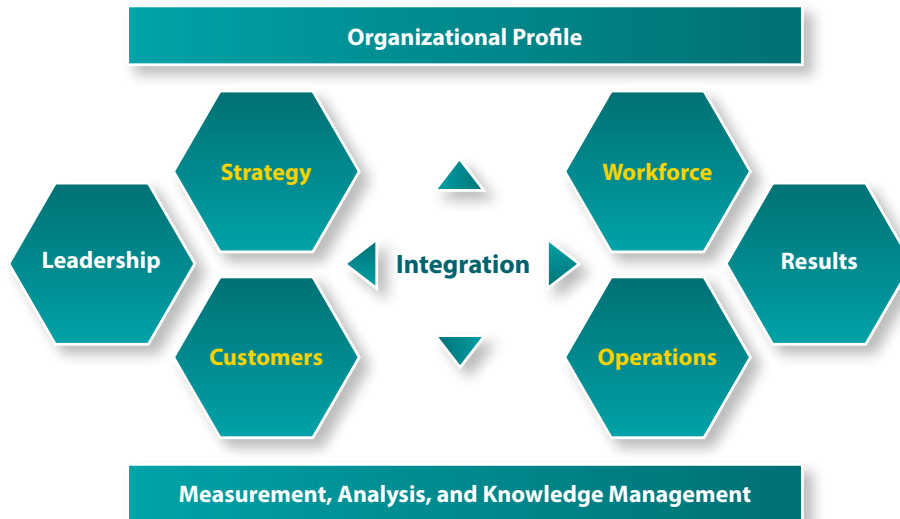


Seminar on Benchmarking Your Quality Practices against the 2020 HKMA Quality Award Winners

Tuesday, 29 September 2020

Based on the renowned Malcolm Baldrige National Quality Award, the HKMA Quality Award was introduced in 1991 to reward and publicly recognize those organizations that have achieved outstanding standards of quality and made a lasting commitment to the process of quality management. The Malcolm Baldrige National Quality Award framework, comprising seven Judging Criteria, will be examined in an integrated approach to help companies accelerate improvement.

MALCOLM BALDRIGE CRITERIA FOR PERFORMANCE EXCELLENCE FRAMEWORK:



In this seminar, practitioners from our 2020 Award winners will share with us their experience in developing a strong quality culture within their organizations and how this culture is maintained. They will surely provide new perspectives in quality management. You are welcome to benchmark your own campaigns with some of Hong Kong's excellent companies.

For details of the Award, please visit www.hkma.org.hk/qa.

Winners of the 2020 HKMA Quality Award

GRAND AWARD 大獎

- AECOM Asia Company Limited 艾奕康有限公司

EXCELLENCE AWARD 卓越獎

- Hong Kong Cyberport Management Company Limited 香港數碼港管理有限公司

MERIT AWARD 優異獎

- Prudential Hong Kong Limited 保誠保險有限公司

SPECIAL AWARD FOR ESTABLISHED AND MEDIUM ENTERPRISES 中型企業特別獎

- ABC Pathways Group
- e-banner Limited
- Hong Kong District Cooling Company Limited 香港區域供冷有限公司

Programme

- Moderator: Professor Matthew Yuen
Chairman of HKMA Quality Award Board of Examiners
- 2:00 pm "Getting Started on Baldrige: Your Quality Journey" by Mr Teddy Liu
Member of HKMA Quality Award Board of Examiners
- 2:20 pm Presentation by Ir Ian Chung, Chief Executive, Greater China
AECOM Asia Co Ltd
- 2:40 pm Presentation by Mr Peter Yan, Chief Executive Officer
Hong Kong Cyberport Management Co Ltd
- 3:00 pm Presentation by Ms Priscilla Ng, Chief Customer & Marketing Officer
Prudential Hong Kong Ltd
- 3:20 pm Coffee Break
- 3:40 pm Question-and-Answer Session (for AECOM, Cyberport and Prudential)
- 4:00 pm Panel Session for SMEs Winners
- Mrs Bally Wong, Founder & Chairman of ABC Pathways Group
- Mr Chris Chan, Co-founder of e-banner Ltd
- Ir Chris Chong, Managing Director of Hong Kong District Cooling Co Ltd
- 4:30 pm Question-and-Answer Session for SMEs
- 5:00 pm Round up and End of programme

MEDIUM OF LANGUAGE

Cantonese

FORMAT

Online via Zoom

FEES

HKMA Members: HK\$280 per person
Non-members: HK\$580 per person
Group Discount: HK\$50 off per person for 3 persons or more from the same company
SME's Special Offer: One of the Decision Makers from each SME may enrol to the Seminar Free of Charge

ENQUIRIES

Fion Sze Tel: 2774 8504

REGISTRATION

Please complete and return the registration form together with appropriate fee(s) to the Secretariat by email (qualityaward@hkma.org.hk) by Monday, 21 September 2020.

Application for the 2021 Quality Award is now open.

Deadline for Application: Monday, 11 January 2021

Deadline for Initial Submission: Monday, 18 January 2021

Please refer to our website for details of the 2021 Award programme (www.hkma.org.hk/qa).

SEMINAR ON "BENCHMARKING YOUR QUALITY PRACTICES AGAINST THE 2020 HKMA QUALITY AWARD WINNERS"

Tuesday, 29 September 2020

REGISTRATION FORM (ACQ-47131-2021-1-P)

To: Ms Fion Sze
The Hong Kong Management Association
16/F, Tower B, Southmark, 11 Yip Hing Street,
Wong Chuk Hang, Hong Kong

Tel: 2774 8504
Fax: 2365 1000
Email: qualityaward@hkma.org.hk

I would like to reserve _____ seat(s) for the above Seminar.

For participants or companies with more than one enrolment, please attach the participant list including name, title, telephone and email.

Enclosed is a crossed cheque for HK\$ _____ (payable to The Hong Kong Management Association)

Cheque No. _____ Fee paid by company self

(HKMA Members: HK\$280; Non-members: HK\$580; Group discount: \$50 off per person for three persons or more from the same company)

Name: Dr/Mr/Ms _____ Position: _____

HKMA Membership No. (if applicable): _____

Company: _____

Address of Company: _____

Telephone No.: _____ Fax No.: _____

Email: _____

Personal Data Collection Statement

The personal data provided in this form will be used by the Association for direct marketing, including special offers, training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that it may arrange.

- Please tick the box to indicate your consent.
 Please tick the box to indicate your objection.

Signature: _____ Date: _____

- * Please photocopy for more registration forms if necessary.
- * No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the seminar.
- * Bookings will be made on a first-come, first-served basis.
- * Personal data will be used for the purposes of market research, programme development and direct mailing.
- * Reservations are subject to confirmation by payment in full prior to programme commencement.