

Seminar

Adversity Leadership

How to Inspire Employees to Face the Challenges of 2019 from Another Angle

The ongoing China-US trade tension in 2019 causes uncertainty to the trading environment. Business is full of challenges and some employees may become negative in face of unchangeable market conditions. In contrast, innovators (e.g. Microsoft) will adopt a “Growth Mindset” to face the challenges ahead, taking another angle of and growing from the challenges. This seminar will share how to manage adversity and reinterpret adversity in a constructive way.

Details



Date: 29 March 2019 (Friday)
Time: 3:00 – 5:30 p.m.
Venue: Support and Consultation Centre for SMEs
 of the Trade and Industry Department (SUCCESS)
 Room 1301, 13/F, Trade and Industry Tower,
 3 Concorde Road, Kowloon City (Please turn overleaf for the map and directions)
Language: Cantonese
Topic: **Adversity Leadership: How to Inspire Employees to Face the Challenges of 2019 from Another Angle**
Speaker: *Dr Mark Lee, Research Director, Asia Pacific Institute for Strategy*
(Dr Lee has over ten years of research and teaching experiences at the university. He regularly conducts Leadership Strategy seminars for business leaders and senior executives on different management strategy issues.)

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **28 March 2019 (Thursday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 190329V)	Registration Form	*compulsory
Name*:	(Mr / Mrs / Miss) _____	Age*:
Email*:	_____	Tel*:
Address:	_____	Fax:
Company:	_____	
Status*:	<input type="checkbox"/> <20 <input type="checkbox"/> 20-30 <input type="checkbox"/> 31-40 <input type="checkbox"/> 41-50 <input type="checkbox"/> 51-60 <input type="checkbox"/> >60	
Industry*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others	

SUCCESS Membership and Disclosure* I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). Yes No

I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. Yes No

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity Yes No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

An individual may request access to his personal data held by SUCCESS pursuant to the Personal Data (Privacy) Ordinance. Request for access to and correction of any personal data submitted can be directed to us at success_seminars@tid.gov.hk or fax at 2391 7375.

How to reach the Support and Consultation Centre for SMEs (SUCCESS) of the Trade and Industry Department

(Address:

Room 1301, 13/F, Trade and Industry Tower, 3 Concorde Road, Kowloon City, Hong Kong)



Legend

A – Bus Stop off the Entrance to Trade and Industry Tower (G/F)

B – Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude

C – Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude

D – Minibus Stop at Yue Xiu Plaza (please walk along Choi Hung Road to Prince Edward Road East to access to the footbridge connecting to Mikiki to get to Trade and Industry Tower)

E – Minibus Stop at Hong Keung Street (please walk along Hong Keung Street to access to the footbridge connecting to Mikiki to get to Trade and Industry Tower)

Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall

Getting from major MTR stations to Trade and Industry Tower

Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	A
Choi Hung	Bus 26, 27, 42, 213D	A
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	B
Kowloon Tong	Minibus 25B	C
Diamond Hill	Minibus 70 and 70A	D
Wong Tai Sin	Minibus 20M	E