



SME Seminar

“Entrepreneurship Opportunity in the Mainland for SMEs”

Many SMEs are interested in starting and developing businesses there for its huge market potential. This seminar has invited entrepreneurship tutor from a renowned Mainland university to speak about the ecosystem and rules and regulations on starting a business in the Mainland, and renowned entrepreneur / investor to share their experience. The seminar will also introduce support measures provided by the Government and other organisations for Hong Kong SMEs to develop business in the Mainland.

Details

Date: 27 April 2017 (Thursday)
 Time: 2:30 – 5:00 p.m.
 Venue: Lecture Theatre, G/F, Hong Kong Central Library
 No. 66 Causeway Road, Causeway Bay, Hong Kong (MTR Tin Hau Station Exit B)
 Language: Cantonese and Putonghua

Topic 1: Ecosystem and rules and regulations for starting a business in the Mainland
Speaker : Prof. Wei WEI, Associate Dean, HSBC Business School, Peking University
Topic 2: “Dedicated Fund on Branding, Upgrading and Domestic Sales – Enterprise Support Programme”
Speaker : Ms. Daphne LAM, Manager, Hong Kong Productivity Council
Topic 3: Support for SMEs to start a business in the Mainland– “Bauhinia Valley Programme”
Speaker : Ms. Cherish CHAN, Chairman, China Overseas Investment Annual Conference Consultants Company Limited
Topic 4: Experience sharing
Speaker : To be confirmed

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **26 April 2017 (Wednesday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170427V)		Registration Form	*compulsory
Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20 <input type="checkbox"/> 20-30 <input type="checkbox"/> 31-40 <input type="checkbox"/> 41-50 <input type="checkbox"/> 51-60 <input type="checkbox"/> >60
Email*:	_____	Tel*:	_____
Address:	_____		
Company:	_____		
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others		
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others		
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No		

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