



## Seminar on

### Enhancement Measures of “SME Export Marketing Fund”

The “SME Export Marketing Fund” (EMF) of the Trade and Industry Department encourages SMEs to expand their markets outside Hong Kong by providing financial assistance to SMEs for participation in export promotion activities. A number of enhancement measures of the EMF were implemented in August and October 2018 to assist SMEs in exploring new markets and new business opportunities. These enhancement measures include: increasing the cumulative funding ceiling for each enterprise and the maximum grant amount for each application, removing the conditions on the use of the last \$50,000 of grant, adding eligible expenditure items to specific funding scopes, etc. In October to December, representatives from the EMF Section will hold briefing sessions to introduce details of the enhancement measures, and points to note when applying for different types of promotion activities and the required supporting documents.

#### Details

Date: 23 October 2018 (Tuesday)  
13 November 2018 (Tuesday)  
12 December 2018 (Wednesday)

Time: 3:30 – 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City  
(Please turn overleaf for the map and directions)

Language: Cantonese

**Speaker :** *Representatives from the EMF Section of the Trade and Industry Department*

#### Registration

Please visit **SUCCESS Website** (<https://www.success.tid.gov.hk/tid/eng/activity/activity.jsp>) for online registration, or fill in the registration form below and fax it to **3525 0329**. Registration will be closed once seats are all taken. **As seats are limited, interested persons may register in one of the seminar sessions only (the respective registration deadlines are: 19 October, 9 November, and 10 December). Registering in more than one session by the same person will render all registrations cancelled.** Enquiry Hotline: **2398 5127**.

(Ref: 181023V)

#### Registration Form

\*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	_____	Fax:	_____
Address: _____					
Company: _____					
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____)		<input type="checkbox"/> Managerial Staff		<input type="checkbox"/> Consultant
	<input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____)		<input type="checkbox"/> Academic		<input type="checkbox"/> Others
Industry*:	<input type="checkbox"/> Import/Export Trade	<input type="checkbox"/> Wholesale and Retail	<input type="checkbox"/> Restaurants and Hotels		
	<input type="checkbox"/> Financing, Insurance and Real Estate	<input type="checkbox"/> Business Services	<input type="checkbox"/> Community, Social and Personal Services		
	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Transport, Storage and Communications	<input type="checkbox"/> Construction	<input type="checkbox"/> Media	<input type="checkbox"/> Others
Seminar session*:	<input type="checkbox"/> 23 October (Tuesday)		<input type="checkbox"/> 13 November (Tuesday)		<input type="checkbox"/> 12 December (Wednesday)
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No				
	I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No				
	I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at [www.success.tid.gov.hk](http://www.success.tid.gov.hk). If you do not want to receive our emails or fax messages, please simply email us at [success\\_seminars@tid.gov.hk](mailto:success_seminars@tid.gov.hk) or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

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## How to reach SUCCESS



### Legend

**A – Bus Stop off the Entrance to Trade and Industry Tower (G/F)**

**B – Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude**

**C – Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude**

**Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall**

### Getting from major MTR stations to Trade and Industry Tower

Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	A
Choi Hung	Bus 26, 27, 42, 213D	A
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	B
Kowloon Tong	Minibus 25B	C