



Seminar on

Enhancement Measures of "SME Export Marketing Fund"

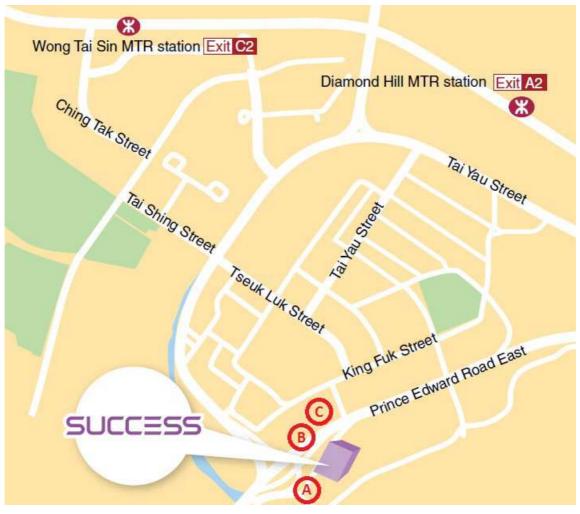
The "SME Export Marketing Fund" (EMF) of the Trade and Industry Department encourages SMEs to expand their markets outside Hong Kong by providing financial assistance to SMEs for participation in export promotion activities. A number of enhancement measures of the EMF were implemented in August and October 2018 to assist SMEs in exploring new markets and new business opportunities. These enhancement measures include: increasing the cumulative funding ceiling for each enterprise and the maximum grant amount for each application, removing the conditions on the use of the last \$50,000 of grant, adding eligible expenditure items to specific funding scopes, etc. In October to December, representatives from the EMF Section will hold briefing sessions to introduce details of the enhancement measures, and points to note when applying for different types of promotion activities and the required supporting documents.

Detai	ls	Date:	23 October 2018 (Tuesday)13 November 2018 (Tuesday)12 December 2018 (Wednesday)		
		Time: Venue:	3:30 – 5:00 p.m. Support and Consultation Centre for SMEs of the Trade and Industry Department (SUC Room 1301, 13/F, Trade and Industry Towe 3 Concorde Road, Kowloon City (Please turn overleaf for the map and direct	r,	
		Language:	Cantonese		
		Speaker :	Representatives from the EMF Section of a		
Registra	ntion	registration, or seats are all tak only (the respe	fill in the registration form below and fax it t cen. As seats are limited, interested person active registration deadlines are: 19 October,	 gov.hk/tid/eng/activity/activity.jsp) for online o 3525 0329. Registration will be closed once s may register in one of the seminar sessions 9 November, and 10 December). Registering all registrations cancelled. Enquiry Hotline: 	
(Ref: 181023)	V)		Registration Form	*compulsory	
Name*:	(Mr / N	Irs / Miss)		□<20 □20-30 □31-40 Age*: □41-50 □51-60 □>60	
Email*:			Tel*:	Fax:	
Address:					
Company:					
Status*: Business Owner (Year Established:; No. of Employees:) Managerial Staff Consultant Potential Business Starter (Proposed Year of Establishing Company:) Academic Others					
Industry*: Import/Export Trade Wholesale and Retail Restaurants and Hotels Financing, Insurance and Real Estate Business Services Community, Social and Personal Services Manufacturing Transport, Storage and Communications Construction Media					
Seminar sess SUCCESS Membership Disclosure*	sion*: [I and (' I	23 October (Tue have registered a 'SUCCESS'').	esday) [13 November (Tuesday) [s a member of the Support and Consultation Cent Yes [No	12 December (Wednesday) tre for SMEs of the Trade and Industry Department ion from SUCCESS, for example, news of seminar	
		agree that SUCCE]Yes □No	SS can disclose my personal data to the co-organiser	(s) and speaker(s) of this activity	
				e latest business development and information on SUCCESS to register for SUCCESS' free membership service at	

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Legend

- A Bus Stop off the Entrance to Trade and Industry Tower (G/F)
- **B** Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude
- C Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude

Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall

Getting from major MTR stations to Trade and Industry Tower

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Station(s)	Route(s)	Location to get off	
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	А	
Choi Hung	Bus 26, 27, 42, 213D	А	
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	В	
Kowloon Tong	Minibus 25B	С	