

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar

"Practical Guide to AI Marketing for SMEs: Mastering Tools from Scratch and Building Your AI-Automated Marketing and Branding Team"



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
10 September 2026 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

As artificial intelligence (AI) technology matures rapidly, SMEs can seize the opportunity to explore how to leverage AI tools to optimise their marketing strategies and promote their brand image. In this seminar, an AI expert will be invited to explain how to master the latest AI marketing tools from scratch, and share practical strategies for building a round-the-clock automated marketing team with AI agents at a low cost. The expert will also outline a blueprint for AI marketing implementation and brand promotion, with a view to assisting SMEs in utilising AI tools to increase marketing penetration and effectively promote their brands with limited resources.

Details



Date: 10 September 2026 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Morning Wu**, Founder, AfterWork Startup & AgentSquads