

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.

Co-Organiser

SUCCESS
中小企業支援與諮詢中心
Support and Consultation Centre for SMEs

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Employees Retraining Board

Seminar

"Guide for Entrepreneurs in the Greater Bay Area: Innovation & Technology and the Importance of ESG"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 17 June 2026 (Wed) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

The rapid development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) brings about enormous opportunities for Hong Kong entrepreneurs. In this seminar, a professional trainer from the Employees Retraining Board (ERB) will introduce entrepreneurship and business information in the GBA, explore how innovative thinking can help formulate business strategies and strengthen competitiveness, and explain how emerging technologies such as artificial intelligence (AI), big data, cloud computing and blockchain can create business opportunities for SMEs. This seminar will also cover key preparations for early-stage startups, relevant support measures, and the importance of Environmental, Social and Governance (ESG) for the sustainable development of SMEs.

Details



Date: 17 June 2026 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Tse Man Kit**, Trainer of Employees Retraining Board