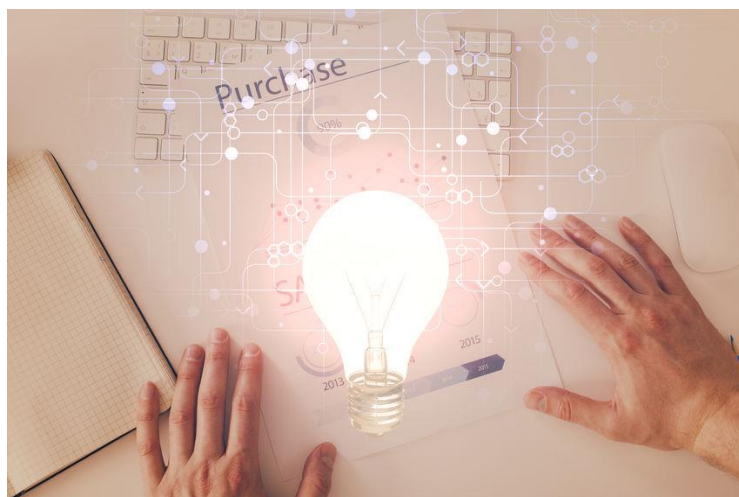


This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar "Intellectual Property Protection Guidelines for Entering the Middle East Market"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
21 May 2026 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Given the development potential of the Middle East market, an increasing number of Hong Kong enterprises are turning their attention to this region that blends tradition and modernity. As the Middle East comprises countries with diverse legal systems, religious cultures, and institutional frameworks, understanding the current conditions of local markets and intellectual property (IP) protection requirements is crucial for a successful market entry. In this seminar, an expert will provide an overview of the business environment and current IP systems in the Middle East (such as Saudi Arabia, the United Arab Emirates and Qatar). The seminar will also cover key application practices and dispute resolution mechanisms, with a view to assisting SMEs in expanding into the region steadily and sustainably.

Details



Date: 21 May 2026 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**, Chairman, SME Global Alliance Intellectual Property Committee