

## Seminar "How Intellectual Property Drives ESG Value and Financing Opportunities for Enterprises"



### Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before 25 March 2026 (Wed) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

**Register Now**

Implementing Environmental, Social, and Governance (ESG) principles not only optimises corporate business models but also enhances reputation and attracts investor participation. In this seminar, an intellectual property (IP) expert will analyse the crucial role of IP in ESG. The expert will share insights on the concept of green IP and its impacts on sustainable development. He will explain how IP drives green technology innovation, technology transfer and licensing, as well as its applications in relevant reporting and risk management. Furthermore, the expert will discuss industry case studies to illustrate IP financing (such as green bonds), with a view to assisting SMEs in exploring new opportunities related to ESG from an IP perspective.

### Details



Date: 25 March 2026 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**, Chairman, SME Global Alliance Intellectual Property Committee