

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar

"Creating Impact: Enhancing ESG Performance through Creative Community Engagement"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 10 December 2025 (Wed) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

As the focus on Environmental, Social and Governance (ESG) continues to rise, the benefits of implementing ESG practices have been widely recognised. This seminar will discuss why ESG matters for SMEs — including its impact on enhancing brand reputation and fostering customer loyalty. In addition, the speaker will explore some low-tech and cost-effective ESG initiatives that can be easily implemented through creativity and community engagement. Relevant examples will also be shared, demonstrating how businesses can repurpose existing resources and collaborate with local communities without incurring significant costs. This seminar will equip participating SMEs with practical and innovative strategies for integrating ESG principles into their daily operations, with a view to highlighting the benefits and opportunities to SMEs by embracing sustainable practices.

Details



Date: 10 December 2025 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Johnny Lo**

- Co-founder, Aroma Office Limited
- Business Consultant, okapi studio