

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar "Unlocking Business Value through ESG Strategies in the Catering Industry"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
2 December 2025 (Tue) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

As sustainability becomes a key driver of business success, the catering industry faces both challenges and opportunities in adopting Environmental, Social and Governance (ESG) practices and decarbonisation strategies. In this seminar, an expert will provide an overview of the latest practices on ESG, decarbonisation policies and trends relevant to the catering industry, highlighting how these initiatives can enhance business value and competitiveness. Another expert will introduce innovative solutions for carbon tracking and share the latest progress in digitalising kitchen operations. Through real-world examples and practical insights, the attendees could be equipped with actionable strategies and tools to advance their sustainability journey, improve operational efficiency, and meet evolving stakeholder expectations.

Details



Date: 2 December 2025 (Tue)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

- Speaker:
- **Dr Michael Lin**
Assistant Professor, School of Hotel and Tourism
Management, The Hong Kong Polytechnic University
 - **Mr Kenny Lai**
CEO, Hong Kong Nameless Digital Carbon Tracking
Technology Limited