

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar "Exploration of New Markets through IP Financing"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 14 October 2025 (Tue) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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Many SMEs have built impressive brands or technologies but face the challenge of insufficient working capital, which hinders their efforts to expand into new markets. In recent years, the government has actively promoted the development of intellectual property (IP) financing, encouraging businesses to utilise IP for funding. In this seminar, an IP expert will explain the main types of IP financing, including IP pledge, securitisation and equity investments. The expert will also provide specific IP financing methods and practical examples, considering the brand value of trademarks, the technological content of patents and the revenue potential of copyrights, with a view to assisting SMEs in exploring innovative financing channels for business expansion.

Details



Date: 14 October 2025 (Tue)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**, Chairman, SME Global Alliance Intellectual Property Committee