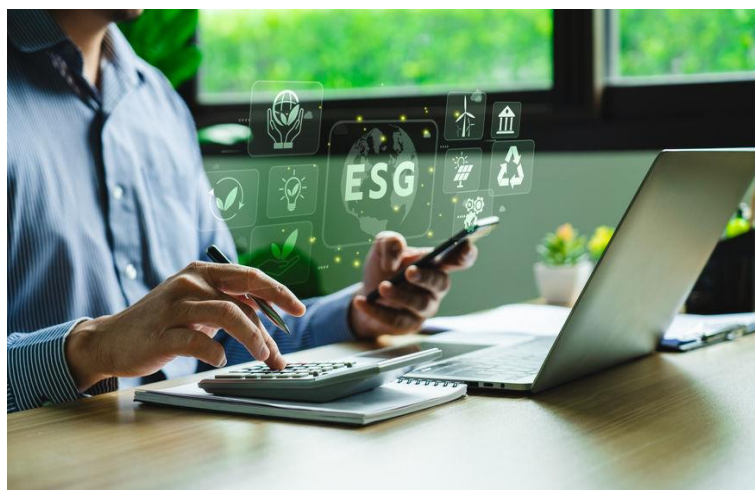


This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar "ESG: What's the Trend All About? — Strategies for Enhancing Brand and Business Growth"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
30 September 2025 (Tue) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Good Environmental, Social and Governance (ESG) performance enhances an enterprise's brand value and market competitiveness. How can SMEs seamlessly integrate the ESG framework into their daily operations and practices with limited resources? This seminar will invite an ESG expert to share practical experience in implementing sustainable practices, illustrated with real-world success stories, to assist SMEs in enhancing their brands and driving their business growth.

Details



Date: 30 September 2025 (Tue)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Nigel Yip**

- Executive Committee Member, Institute of Training Professionals (ITP)
- Chairman of the Human Resources Committee & Convenor of ESG Development, Hong Kong SME Development Institute