This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.

Seminar
"Challenges and Opportunities for E-commerce in 2026: Common Website Security Issues and Outsourced IT Risks"

Registration Method
Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 26 September 2025 (Fri) 12:00 noon. Registration will close once seats are all taken.
Enquiry Hotline: 3403 6111

Register Now

Businesses are shifting to e-commerce as consumers move their spending online. In this seminar, an expert in e-commerce and cybersecurity is invited to share the latest trends in e-commerce security and discuss strategies to address risks arising from outsourced information technology (IT) services, which will help safeguard website security and strengthen customer trust. In addition, the expert will provide insights into cybersecurity considerations when using generative AI, covering topics such as data and privacy protection as well as defense against cyberattacks. Participants will gain valuable knowledge on key strategies for expanding in the e-commerce market and implementing effective cybersecurity measures to protect both businesses and consumers.

Details

Date: 26 September 2025 (Fri)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
              of the Trade and Industry Department (SUCCESS)
              Room 1301, 13/F, Trade and Industry Tower,
              3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Horace Ma**, Head of Public Mission, Cybersecurity, Hong Kong Internet Registration Corporation Limited