

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar "IP in the ESG Path to Green Growth"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 11 June 2025 (Wed) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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There is an extensive range of elements covered under Environmental, Social and Governance (ESG). Among these elements, Intellectual Property (IP) plays a crucial role in initiating innovation and promoting green development. Examples include utilising patent protection for ensuring the market exclusivity for innovative outcomes and encouraging technological research development, as well as using patent pledge loans for financing green projects. In this seminar, an IP expert will explain the importance of IP as a component in ESG and various roles played by IP in ESG. The expert will also analyse relevant case studies and explore IP financing in the ESG aspect, with a view to assisting SMEs in transforming innovative technologies or outcomes into actual productivity and driving sustainable development in ESG.

Details



Date: 11 June 2025 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**, Chairman, SME Global Alliance Intellectual Property Committee