

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



## Seminar "IP Protection and Consideration for AI-generated Works"



### Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website  
([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before  
12 March 2025 (Wed) 12:00 noon.

Registration will close  
once seats are all taken.

Enquiry Hotline: 3403 6111

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With the prevalence of various artificial intelligence (AI) tools, the intellectual property (IP) issue related to AI-generated works is gaining more attention. In this seminar, an IP expert will explain the relationship between AI and IP and the ownership issue about AI-generated works. Frequently asked questions about AI, such as its eligibility for patent application and whether the AI technology should be considered as a patent or copyright, will also be addressed along with case analysis, with a view to assisting SMEs in understanding the protection and consideration for IP rights about AI-generated works.

### Details



Date: 12 March 2025 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**, Chairman, SME Global Alliance Intellectual  
Property Committee