

Seminar “Business Opportunities in Latin America and Free Trade Agreement between Hong Kong and Peru”



Registration Method

Interested persons are welcome to attend.
Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
23 January 2025 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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Peru is an important trading partner of Hong Kong in Latin America. It is also an emerging market with huge potential. The Free Trade Agreement signed between Hong Kong and Peru (HK-Peru FTA) in November 2024 provides manufacturers, service providers and investors of Hong Kong with better conditions to enter the Peruvian market, and helps them to expand their businesses in Peru, and through Peru to the Latin American markets.

In this seminar, Mr. Enrique Carlos CARDENAS ARESTEGUI, the Consul-General of Peru in Hong Kong, and the Honourable Jeffrey LAM Kin-fung, non-official member of the Executive Council and member of the Legislative Council, are invited to introduce the trade and business opportunities in Peru and Latin America. The seminar will also introduce the HK-Peru FTA and how the Dedicated Fund on Branding, Upgrading and Domestic Sales (“the BUD Fund”) assists enterprises in exploring the relevant markets.

Details



Date: 24 January 2025 (Fri)

Time: 10:00 - 11:30 a.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese and English (No simultaneous interpretation
service will be provided)

- Speaker:
- **Mr. Enrique Carlos CARDENAS ARESTEGUI**
Consul-General of Peru in Hong Kong
 - **The Honourable Jeffrey LAM Kin-fung, GBM, GBS, JP**
Non-official Member of the Executive Council and Member
of the Legislative Council
 - **Mr. YK IP**
Head, BUD, Technology Funding Division,
Hong Kong Productivity Council
 - **Representative from Trade and Industry Department**