

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar

"Postal Services which support SMEs for E-commerce business"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
17 January 2025 (Fri) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

As the major postal and logistics service provider in Hong Kong, Hongkong Post always actively engages in and is supportive of the development of local and cross-border e-commerce. It continuously expands its business scope to provide value-added services to customers. This seminar will introduce the latest local and non-local services offered by Hongkong Post, as well as the collaboration between China Post Hong Kong and Hongkong Post on Douyin platform, with a view in assisting SMEs in business development.

Details



Date: 17 January 2025 (Fri)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese and Putonghua

- Speaker:
- **Ms Claude Wong**
Senior Sales Manager (e-Commerce Solutions),
Hongkong Post
 - **Mr Carl Ng**
CEO, Ledo ADs
 - **Mr Liangliang Wu**
Douyin Business In-charge, China Post Hong Kong