

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.

Co-Organiser

SUCCESS
中小企業支援與諮詢中心
Support and Consultation Centre for SMEs

HKTDCC
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GoGBA 港商服務站 (福田)
Business Support Centre (Futian)

Seminar "Go GBA, Go E-Commerce"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 23 December 2024 (Mon) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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With the rapid development of e-commerce industry in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), more opportunities are available to businesses in Hong Kong. In this seminar, representative of GoGBA Business Support Centre in Futian will share their experiences in providing supportive services to Hong Kong businesses running in GBA as well as introduce e-commerce policies for Hong Kong enterprises and related industrial parks in Shenzhen. Another expert will also share how SMEs in Hong Kong may ride on resources from some support measures to reposition their business strategies in GBA.

Details



Date: 23 December 2024 (Mon)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: - **Ms Tina Wei**, Consultant, GoGBA Business Support Centre (Futian)
- **Mr Kenny Cheung**, Dean, HKNA eCollege