

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series.



Seminar

"Integrating ESG Principles into Everyday Choices: A Perspective from the Catering Industry"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 20 November 2024 (Wed) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

While the public is in daily contact with the catering industry, how would “Environmental, Social, and Governance” (ESG) provides benefits for the catering enterprises and the society? In this seminar, expert will explore the integration of ESG principles into daily decision-making and operation in the catering industry. Expert will also present evidence-based insights on how ESG frameworks can be seamlessly incorporated into routine operations. Attendees will gain practical knowledge on implementing sustainable practices that not only enhance brand reputation but also enhance financial performance.

Details



Date: 20 November 2024 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Michael Lin**, Assistant Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University