

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.

Co-Organiser



Seminar "Go GBA, Go E-Commerce"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 14 November 2024 (Thu) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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With the rapid development of e-commerce industry in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), more opportunities are available to businesses in Hong Kong. In this seminar, representative of GoGBA Business Support Centre in Futian will share their experiences in providing supportive services to Hong Kong businesses running in GBA. In addition, experts from Investment Promotion Affairs Center of Shenzhen Futian District will introduce e-commerce policies for Hong Kong enterprises and related industrial parks in Shenzhen. Dean of HKNA eCollege will also share how SMEs in Hong Kong may ride on resources from some support measures to reposition their business strategies in GBA.

Details



Date: 14 November 2024 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

- Speaker:
- **Ms Tina Wei**, Consultant, GoGBA Business Support Centre (Futian)
 - **Mr Yun Zhang**, Director, Investment Promotion Affairs Center, Shenzhen Futian District
 - **Mr Kenny Cheung**, Dean, HKNA eCollege