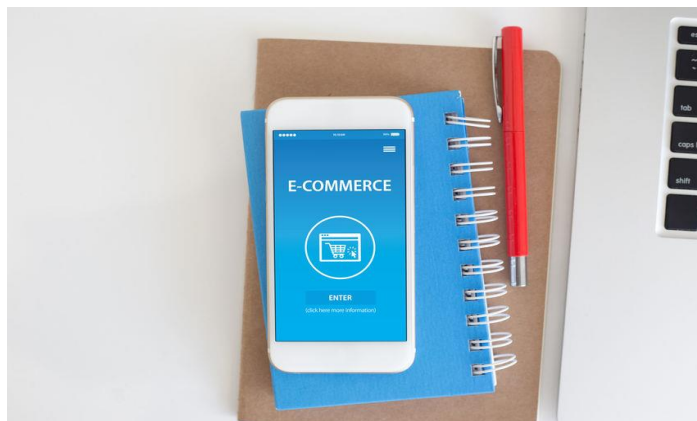


Seminar "Innovation and Experience Sharing of E-commerce in the Mainland"



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at **SUCCESS** website
(www.success.tid.gov.hk) on or before
2 October 2024 (Wed) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

E-commerce industry in the Mainland grows rapidly and offers abundant business opportunities for Hong Kong enterprises. In this seminar, the experts from E-commerce and corporate training sectors are invited to provide an overview of the development, trends, the future of E-commerce and the experience sharing. Apart from the speaking session, the seminar will also include a speaker forum session, which would explore the opportunities and challenges when operating E-commerce businesses in Mainland through the exchanges between speakers.

Details



Date: 2 October 2024 (Wed)
Time: 3:00 - 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Putonghua

I. Presentation Session

Topic 1: From Tradition Commerce to E-Commerce - Cases Sharing

Speaker: Roger Guo, Coach of Hundun Innovation Business School

Topic 2: Exploring E-commerce Opportunities Through Supply and Demand Chain Modeling

Speaker: Shen Jie, Founder of the Hundun Innovation Business School

II. Speaker Forum and Q&A Session

Theme: Opportunities and Challenges of E-commerce Development in the Mainland

Speakers:

- Shen Jie, Founder of the Hundun Innovation Business School
- Roger Guo, Coach of Hundun Innovation Business School
- Mo Rou, Coach of Hundun Innovation Business School & Former Senior Expert at Alibaba
- Mr. Mao (Duan Tao), Founder of Sulu & Consulting Chief Consultant

Moderator:

- Michael Li, Vice Honorary Secretary, The Hong Kong Chinese Importers' & Exporters' Association