

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.

Co-Organiser

SUCCESS
中小企業支援與諮詢中心
Support and Consultation Centre for SMEs

HKDCC
SME Centre
中小企服務中心

SMEOne
中小企一站通

TecONE

erb
僱員再培訓局
Employees Retraining Board

Seminar

"Guide to start an online business and the importance of ESG for enterprises"



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
12 September 2024 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Shopping habits have changed drastically in the post-pandemic and digital era, with more people engaging in online shopping. This seminar will explain the preparations for starting an online business, introduce the online marketing campaign models and their successful factors. The seminar will also explore the implications of Environmental, Social and Governance (ESG) to business starters, with a view to assisting SMEs in understanding the importance of ESG for enterprises.

Details



Date: 12 September 2024 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Sammy Kwok**, Registered Trainer, Employees Retraining Board