

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.



Seminar

"The latest market trend and opportunities of E-Commerce in Indonesia"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
28 August 2024 (Wed) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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Being the largest economy in Association of Southeast Asian Nations (ASEAN), E-commerce industry in Indonesia grows rapidly and offers a vast market with abundant business opportunities for enterprises in Hong Kong and the rest of the world. In this seminar, enterprise representative operating business in Indonesia is invited to provide an overview of the latest market situation and business opportunities. Speaker will also share the advantages and challenges encountered for Hong Kong enterprises on running E-commerce businesses in Indonesia, with a view to assisting SMEs to gain deeper understanding of the development potential there and expand into the ASEAN market.

Details



Date: 28 August 2024 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Kevin So**, Founder and CEO of PT. Egogo Hub