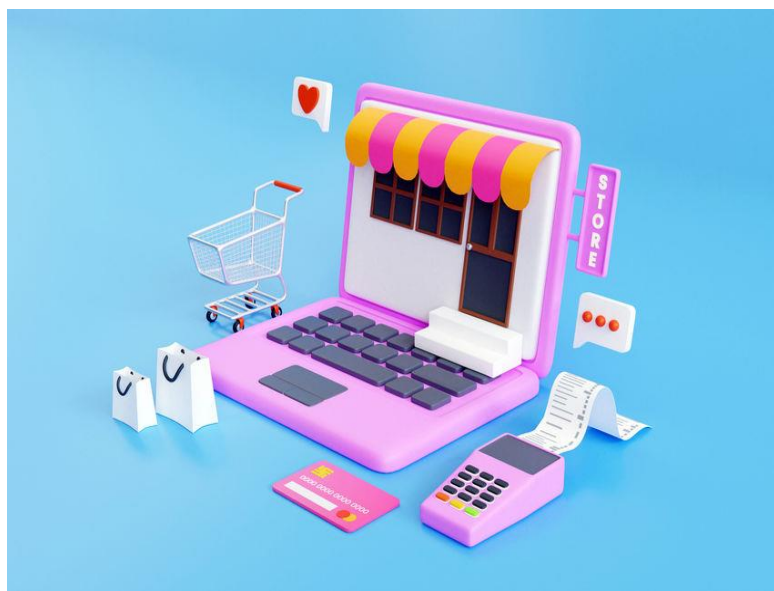


This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.



Seminar

"A close look on E-marketing techniques for E-Commerce"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
19 August 2024 (Mon) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

E-commerce grows rapidly in recent years. In this seminar, an expert is invited to explain how SMEs utilise the limited resources to find their target customers via online and increase the visibility of the products/services or brands. The seminar will also analyse different E-marketing techniques, with a view to assisting SMEs in developing suitable online promotion strategies to attract and retain more customers.

Details



Date: 19 August 2024 (Mon)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker:

- **Dr Kanny Chiu**
 - Vice Chairman, Hong Kong Internet and E-commerce Association
 - Co-founder and Director of Marketing Operations, We Help You Group Limited