

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.



Webinar

"How to Transform ESG into an Engine of Business Growth?"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk).

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In recent years, green and sustainable development have been actively promoted globally. In this webinar, an expert is invited to analyse the research findings on the promotion of environmental, social and governance (ESG) by Hong Kong SMEs in 2024 and explain the major challenges encountered by enterprises when implementing ESG. The expert will also share how to leverage ESG as a catalyst for business growth, with a view to assisting enterprises in benefiting from the ESG trend.

Details



Date: 21 June 2024 (Fri)

Time: 3:00 - 4:00 p.m.

Language: Cantonese

Speaker: **Dr. Joe Leung**, Founder and Growth Strategy Adviser,
Organisational Learning Consultancy Ltd.