

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series.



## Seminar "How Can SMEs Implement ESG Effectively"



### Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before 21 May 2024 (Tue) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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The promotion of environmental, social and governance (ESG) by SMEs not only fulfills social expectations, but also strengthens corporate value and long-term competitiveness. In this seminar, an expert is invited to share the impact of ESG on corporate value, the leadership role of managers in ESG, and how to measure the effectiveness. The seminar will also analyse the significance of human resources in ESG and provide a framework for promoting ESG, with a view to assisting SMEs in enhancing their competitive edge and developing green opportunities.

### Details



Date: 21 May 2024 (Tue)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr. Keith Chau**

- Senior Continuing Education Consultant, SPEED, PolyU
- Advisor, MP HR Community