

## Seminar

# “2024 Sales Growth Strategies: How to Achieve Double-Digit Revenue Growth Consistently”



### Registration Method

Interested persons are welcome to attend.  
Admission is Free.

Please register at SUCCESS website  
([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before  
27 March 2024 (Wed) 12:00 noon.

Registration will close  
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Research has found that market leaders are able to formulate strategies to ensure sustainable revenue growth. In this seminar, an expert will analyse the five key sources of revenue growth: core business, market share gain, market size growth, adjacent move, and completely new business. The seminar will provide a comprehensive understanding of the latest sales growth strategies, with a view to assisting SMEs in managing all five areas as a whole systematically to improve growth performance.

## Details



Date: 27 March 2024 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Mark Lee**, Research Director, Asia Pacific Institute for Strategy