

Seminar

“How to Conduct Licensing Transaction for Intellectual Property”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
7 March 2024 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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What should SMEs pay attention to when engaging in online and offline intellectual property licensing transactions? In this seminar, an IP expert will explain the preparation work for licensing, types of authorisation, as well as scope and terms of the licensing agreement. The expert will also share how to handle licensing business disputes, with a view to assisting SMEs in safeguarding their IP effectively.

Details



Date: 7 March 2024 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**

- Chairman, SME Global Alliance Intellectual Property Committee;
- Partner, Hong Kong Intellectual Property Advisory Service Limited