

Seminar “ How AI and Digital Transformation Reshape Corporate Competitiveness ”



Registration Method

Interested persons are welcome to attend.
Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
21 February 2024 (Wed) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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In recent years, digital transformation has become a significant trend. In this seminar, an expert will analyse the operational challenges encountered by enterprises and explain the application of artificial intelligences (AI) in SMEs. In addition to sharing successful case studies, the seminar will also discuss the strategic roadmaps for digital transformation, with a view to assisting SMEs in taking steps towards digital transformation to enhance competitiveness.

Details



Date: 21 February 2024 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Kenneth Kong**

- President, Digital Transformation Academy
- Community Commander, MP HR Community
- Visiting Lecturer, School of Professional Education and Executive Development (SPEED), The Hong Kong Polytechnic University