

Seminar "Intellectual Property Protection for E-Commerce in the Mainland"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk) on or before 14 November 2023 (Tue) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Intellectual property (IP) systems vary across different regions. In this seminar, an IP expert will share the essential knowledge of IP and related laws in cross-border e-commerce, covering the rights and responsibilities specific to Mainland e-commerce platform service providers and online store operators, IP tips for running e-commerce businesses, as well as guidance on addressing and preventing online infringement disputes. The expert will also answer questions in the Q&A session, with a view to assisting SMEs in safeguarding their IP effectively.

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series. For details, please press [here](#).

Details



Date: 14 November 2023 (Tue)

Time: 3:00 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**

- Chairman, SME Global Alliance Intellectual Property Committee;
- Partner, Hong Kong Intellectual Property Advisory Service Limited