

## Seminar “Mainland E-Commerce Business Guide”



### Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before 17 October 2023 (Tue) 12:00 noon.

Registration will close once seats are all taken.

Enquiry Hotline: 3403 6111

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The Mainland is one of the world's largest market for consumer goods. In this seminar, speakers will share relevant knowledge on operating e-commerce businesses in the Mainland, including post-pandemic E-commerce development trends, requirements and procedures for entering the Mainland E-commerce market, as well as cross-border E-commerce regulations. They will also answer questions in the Q&A session, with a view to assisting SMEs in developing more diversified markets.

### Details



Date: 17 October 2023 (Tue)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

- Speaker:
- **Mr Victor Hung**, Vice Chairman, Hong Kong Federation of E-Commerce
  - **Mr David Liang**, Partner & Lawyer, Guangdong Sun Law Firm
  - **Mr Stephen Lo**, Business Development Manager, Baozun Hong Kong Holding Limited
  - **Ms Karis Lam**, Business Development Specialist, Widerworld Company Limited