

## Seminar “Practical Applications and Strategies of Generative AI”



### Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website  
([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) on or before  
30 August 2023 (Wed) 12:00 noon.

Registration will close  
once seats are all taken.

Enquiry Hotline: 3403 6111

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Generative artificial intelligences (AI) brings various opportunities across different industries. In this seminar, experts will explain how SMEs can leverage generative AI to improve operational efficiency, such as enhancing product design, personalising customer experiences, optimising supply chain management, and streamlining content creation and marketing. In addition to explanation of generative AI tools and strategies, this seminar will also explore the applications of AI in the fields of ArtTech and SportsTech, as well as sharing of successful examples, with a view to assisting SMEs in integrating AI into their businesses and improving work efficiency.

### Details



Date: 30 August 2023 (Wed)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs  
of the Trade and Industry Department (SUCCESS)  
Room 1301, 13/F, Trade and Industry Tower,  
3 Concorde Road, Kowloon City

Language: Cantonese

- Speaker:
- **Mr Keith Li**  
Chairman, Hong Kong Wireless Technology Industry Association
  - **Mr Donald Chan**  
Vice-Chairman, Hong Kong Wireless Technology Industry Association