

Seminar “Strategies for Building a Successful Brand”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
3 August 2023 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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A successful brand is the essence of a product, enabling SMEs to differentiate themselves in a crowded market. In this seminar, an expert will discuss the secret of selecting brand elements and share cases of successful brand, with a view to assisting start-ups and SMEs in strengthening market position and brand awareness.

Details



Date: 3 August 2023 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Kenny Wong**, Registered Trainer, Employees Retraining Board