

Seminar

“The Future of Digital Marketing: AI and SEO Strategies”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
30 June 2023 (Fri) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

[Register Now](#)

Applications of Artificial Intelligence (AI) in digital marketing is becoming the latest market trend. In this seminar, an expert will introduce ChatGPT and Search Engine Optimisation (SEO), as well as demonstrating the practical applications of various AI tools. The seminar will also explain how to use ChatGPT to boost SEO performance, with a view to assisting SMEs in improving online exposure and gaining a competitive edge in the E-commerce market.

Details



Date: 30 June 2023 (Fri)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Mr Ivan So**, Digital Consultant