

Seminar “How to Apply ChatGPT for Your Business”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
15 June 2023 (Thu) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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The Artificial Intelligence (AI) chatbot ChatGPT brings enormous challenges and opportunities to various industries. In this seminar, expert will explain the advantages, limitations, business applications and strategies of ChatGPT. AI hands-on exercises will also be included in this seminar to let the participants experience the power of new technology, with a view to assisting SMEs in making good use of technology to improve productivity.

Details



Date: 15 June 2023 (Thu)

Time: 3:30 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Mark Lee**, Research Director, Asia Pacific Institute for
Strategy