

Seminar “ Practical Guide to Intellectual Property Management ”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk) on or before
10 May 2023 (Wed) 12:00 noon.

Registration will close
once seats are all taken.

Enquiry Hotline: 3403 6111

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Being an intangible asset, Intellectual Property (“IP”) is riskier than other types of assets in terms of management. In this seminar, IP expert will answer questions related to trade mark and copyright through case study, including trade mark registration, licensing, infringement handling, copyright management and evidence. The expert will also share views on patented technologies protection and portfolio planning, as well as the ownership right of employee’s work, with a view to assisting SMEs in managing IP properly.

Details



Date: 10 May 2023 (Wed)

Time: 3:00 - 5:00 p.m.

Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City

Language: Cantonese

Speaker: **Dr Alex Lau**

- Chairman, SME Global Alliance Intellectual Property Committee;

- Partner, Hong Kong Intellectual Property Advisory Service Limited