

## Webinar

# “Business Applications of Innovative Technology in GBA”



### Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website  
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The rapid growth of E-Commerce in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) creates enormous business opportunities for SMEs in recent years. In this webinar, expert is invited to explain the basic understanding of 5G, Internet of Things (IoT) and big data technology. Expert will also share the relevant important technology applications and new development opportunities in Hong Kong and the GBA, with a view to assisting enterprises in upgrading and transformation, and leveraging innovative technology strategically for market expansion in the GBA.

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series. For details, please press [here](#).

### Details



Date: 14 April 2023 (Fri)

Time: 3:00 - 4:00 p.m.

Language: Cantonese

Speaker: **Dr Kanny Chiu**

- Registered Trainer, Employees Retraining Board
- Committee Member, Greater Bay Area Hong Kong & Macau Talents Association
- Founder, International Marketing and Investment Association
- Vice Chairman, Hong Kong Internet and E-commerce Association