

Webinar “How to Manage Trade Receivable Risks to Expand into the GBA Market”



Registration Method

Interested persons are welcome to attend. Admission is Free.
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Mainland China has been actively expanding its domestic demand in recent years. How can SMEs grasp the opportunities brought by the expanded domestic demand upon the resumption of normal travel between the Mainland and Hong Kong? In this webinar, representative from the Hong Kong Export Credit Insurance Corporation (HKECIC) is invited to explain the market overview and opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), as well as HKECIC's services and supportive measures, with a view to assisting Hong Kong exporters in developing domestic sales in the GBA.

Details



Date: 13 February 2023 (Mon)

Time: 3:30 - 4:15 p.m.

Language: Cantonese

Speaker: **Mr Kenneth Poon**, Assistant General Manager, Business Division, Hong Kong Export Credit Insurance Corporation