

## Webinar

### “Guide to Patent Protection for Innovative Technology Products”



#### Registration Method

Interested persons are welcome to attend. Admission is Free.

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Upholding a robust and effective system for protecting intellectual property is the key to promote innovation and technology. In this webinar, an intellectual property expert will explain the role of patents in innovation and technology, and introduce the process of and points to note on patent application, the difference between trade secrets and patents, and the protection of patent insurance. Speaker will also answer frequently asked questions.

#### Details



- Date: 6 July 2022 (Wed)  
Time: 3:30 - 4:45 p.m.  
Language: Cantonese  
Speaker: **Dr Alex Lau**  
- Chairman, SME Global Alliance Intellectual Property Committee;  
- Partner, Hong Kong Intellectual Property Advisory Service Limited