

Webinar

“Introduction to Online Marketing Regulations in the Mainland”



Registration Method

Interested persons are welcome to attend. Admission is Free.
Please register at SUCCESS website
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Many Hong Kong enterprises have often encountered problems in expanding their e-Commerce businesses in the Mainland of China as they are not familiar with the relevant laws and regulations. In this seminar, an e-marketing expert will introduce the latest regulations on We-Media platforms, e-Commerce platforms and advertising in the Mainland. The expert will also explain how Hong Kong enterprises and key opinion leaders (KOLs) could protect their interests while doing online marketing in the Mainland, share real-life examples and answer some frequently asked questions.

Details



Date: 17 June 2022 (Fri)
Time: 3:30 - 4:30 p.m.
Language: Cantonese
Speaker: **Mr. Choi Choi**, Strategy Consultant, Source Network Media Group Limited