





Webinar "The Mainland and Hong Kong Cross Border Supply Chains Management"



As the pandemic continues to affect cross-border supply chains between the Mainland and Hong Kong, various industries are facing unprecedented challenges. In this seminar, the representative from GS1 HK will introduce ways to enhance product credibility, safety and authenticity in the supply chains management, unleashing infinite opportunities with a single code. An enterprise representative will also be invited to share how to leverage a one-stop solution to manage the Guangdong-Hong Kong cross-border trade covering product licensing, import or export declaration, logistics, publicity and intellectual property infringement issues, embracing the enormous post-COVID business potentials.

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series. For details, please press <u>here</u>.

Details



Date:	25 May 2022 (Wed)
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Time: 3:30 - 4:30 p.m.

Language: Cantonese

- Speaker: Mr Dominic Tong, Chief Membership Officer, GS1 Hong Kong
 - **Mr William Lai**, Executive Director, Shunten International (Holdings) Limited (Its brand includes "Royal Medic")