

Webinar "Business Opportunities in the Greater Bay Area"



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk).

Enquiry Hotline: 3403 6111

[Register Now](#)

With a huge market and lower operation cost, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is an ideal platform for many Hong Kong enterprises to develop their businesses. This seminar will introduce the background and potential of the GBA, the key points and strategic significance of its development plan, as well as the challenges when entering the GBA market. The speakers will also explain the opportunities and risks brought by the GBA development plan, and analyse the potential and trends of industries in the GBA through data analysis, with a view to assisting SMEs to tap into the GBA market and grasp the opportunities brought by GBA development.

This seminar is one of the seminars under the SME Service Centres' "4-in-1" Seminar Series. For details, please press [here](#).

Details



Date: 24 May 2022 (Tue)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker:

• **Mr Oliver Wan**

- Chairman of Greater Bay Area Hong Kong & Macau Talents Association

- Chairman and Chief Executive Officer of Cybertech Consultancy Group

• **Mr. Lee Tsz Fung, G.A.**

- Chairman of the Enlightenment Training Committee of Greater Bay Area Hong Kong & Macau Talents Association

- Founder and Chief Trainer of Reality Education Training Ltd.