

Webinar**“Utilising Innovative Technology to Grow Your Business in the Greater Bay Area”****Registration Method**

Interested persons are welcome to attend. Admission is Free.

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Many SMEs are seeking for business transformation and innovation under the pandemic. Utilising innovative technology could help enterprises expand their businesses in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and overseas market, and explore business opportunities. While the business environment, opportunities and innovative technology in the GBA are quite different from Hong Kong, the speaker of this seminar will introduce different categories and industrial chains of the innovative technology in the GBA, including 5G, Internet of Things (IoT), new retail and new media. He will also introduce the local government support for innovation and technology and share the preparation for starting a business, practical operation and tips on doing business in the GBA, with a view to helping enterprises enter the GBA market.

Details

Date: 25 February 2022 (Fri)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: **Mr. Luke Chu**, ERB Registered Trainer