

## Webinar “Exploring Opportunities in the Greater Bay Area”



### Registration Method

Interested persons are welcome to attend. Admission is Free.  
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Hong Kong enterprises are eager to enter the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) market which possesses huge market potential. In this seminar, representatives from the relevant organisations in the Mainland will share the opportunities and supporting policies for Hong Kong enterprises in Shenzhen, and introduce the latest development and policies in Qianhai. A representative of a local trade association will also share how could Hong Kong enterprises seize the opportunities in the GBA by leveraging on their strengths, and answer some frequently asked questions, with a view to helping SMEs enter the Mainland market and capturing the tremendous opportunities brought by the National 14th Five-Year Plan.

### Details



Date: 10 December 2021 (Fri)

Time: 3:30 - 5:00 p.m.

Language: Putonghua and Cantonese (No simultaneous interpretation)

Topic: Opportunities and policy support for Hong Kong people and enterprises in Shenzhen (Putonghua)

- Mr Huang Zhi Jun, Director, Cooperation Promotion Division, Hong Kong and Macao Affairs Office, Shenzhen Municipal People's Government

Golden 10 years of Qianhai (Putonghua)

- Mr Zhang Jun Jie, Deputy Principal Staff, Office of Serving Hong Kong (Invest in Qianhai Office), Qianhai Authority

How to leverage advantages of Hong Kong enterprises when exploring opportunities in GBA (Cantonese)

- Dr Sam Lo, Chairman, Hong Kong Commerce and Industry Associations