

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series. Co-Organiser

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中小企業支援與諮詢中心
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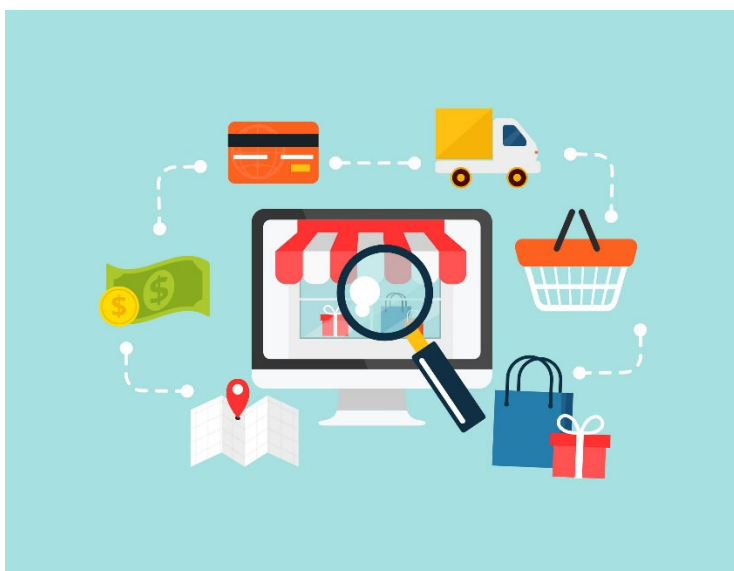
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HKFEC 香港電商聯會
Hong Kong Federation of E-Commerce

Webinar

“Cross-border E-commerce Opportunities in the Mainland under the New Normal”



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk).

Enquiry Hotline: 3403 6111

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Under the pandemic, the in-store sales of retail industry has recorded significant drop. Therefore, the enterprises switch to online sales channels, with the aim to explore the Mainland and overseas markets through cross-border e-commerce platforms. The rapid development of cross-border e-commerce in the Mainland in recent years has offered enormous opportunities for Hong Kong enterprises. In this webinar co-organised by SUCCESS and Hong Kong Federation of E-Commerce, speakers will share the development, challenges and opportunities of the Mainland's cross-border e-commerce under the new normal. An enterprise representative will also be invited to share the practical experience and tips for managing a successful e-commerce business.

Details



Date: 30 November 2021 (Tue)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speakers:

- **Mr Joseph Yuen**, Chairman, Hong Kong Federation of E-Commerce
- **Mr Plato Wai**, General Manager of SHOPLINE