

Webinar

“Essential Tips on Intellectual Property Registration in the Mainland and Hong Kong”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
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To grasp the tremendous opportunities arising from the National 14th Five-Year Plan, many Hong Kong enterprises are considering to explore the Mainland market. It would be essential for them to keep abreast of the latest development of intellectual property system in the Mainland and develop an effective intellectual property management strategy. In this seminar, an intellectual property expert will explain the importance of intellectual property registration and important things to know about intellectual property registration in the Mainland and Hong Kong. Speaker will also share how to handle intellectual property infringement cases, and answer frequently asked questions.

Details



Date: 8 October 2021 (Friday)

Time: 3:30 – 4:45 p.m.

Language: Cantonese

Speaker: **Dr Alex Lau**

- Chairman, SME Global Alliance Intellectual Property Committee;
- Partner, Hong Kong Intellectual Property Advisory Service Limited