

Webinar

“Exploring Free Trade Area Opportunities – Indonesia’s Consumer Market”



Registration Method

Interested persons are welcome to attend. Admission is Free.
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The global economy is showing signs of recovery as the impact of the COVID-19 gradually receding. The steady growth of the ASEAN market making it an important spot of economy recovery. In particular, Indonesia, one of the ASEAN’s largest economies, with its rising consumer purchasing power representing a real opportunity for Hong Kong-based businesses. This seminar will explore the consumer characteristics and preferences of Indonesian consumers, opportunities in Indonesia’s retail market and development of its domestic e-commerce sector. Representative from the Hong Kong Customs and Excise Department and representative from Hong Kong Productivity Council will also introduce the “Free Trade Agreement Transshipment Facilitation Scheme” and the “FTA and IPPA Programme” under “the Dedicated Fund on Branding, Upgrading and Domestic Sales” (“the BUD Fund”). Moreover, enterprise representatives will share experience in operating business in Indonesian market.

Details



Date: 17 September 2021 (Fri)

Time: 3:00 - 4:15 p.m.

Language: Cantonese

- Speaker:
- **Ms Doris Fung**, Economist, Asian and Emerging Markets Research Team, Research Department, Hong Kong Trade Development Council
 - **Mr Kenny Kong**, Co-founder, Kool Limited
 - **Mr Kevin So**, CEO, E-GOGO Holdings Limited
 - **Ms Carol Yim**, Manager (BUD), Hong Kong Productivity Council
 - **Mr Ming Yau**, Inspector, Ports and Maritime Command, Customs and Excise Department